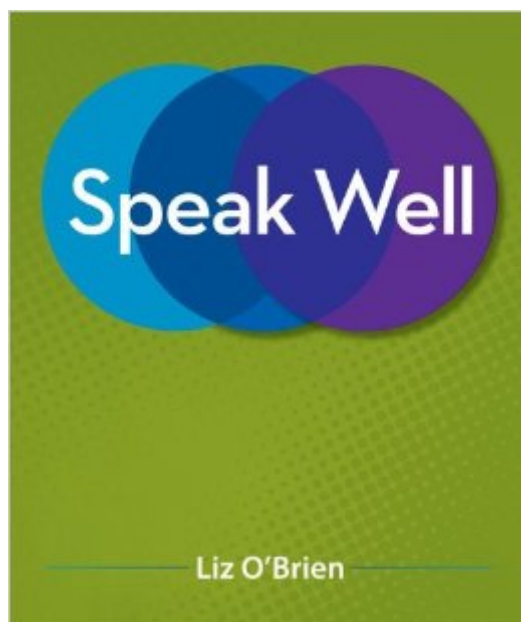


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Speak Well



Synopsis

Create, Converse, Connect â “ Speak Well. Liz O’Brien teaches students that to speak well is to speak responsibly, confidently, and authentically--to create well-researched and constructed speeches, and to converse, and connect with their audience. Through Speak Well’s listener-centered approach to public speaking, one in which the speaker engages in a vibrant conversation with listeners rather than giving a static performance, students learn that their primary purpose as speakers is to communicate ideas. The result is reduced student anxiety about speech delivery, increased self-assurance, and more authentic, successful speeches. In an easy-to-use handbook format, Speak Well guides students through the many choices that speakers must make when crafting and supporting a message, while a series of interactive speech preparation tools and an McGraw-Hill’s proven adaptive learning system, LearnSmart, helps them master key course concepts, practice, build confidence, and achieve success in public speaking.

Book Information

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Customer Reviews

Wow was I angry when I received this book-- it was SUPPOSED to be wrapped in shrink wrap with an access code for the online learning. That is the sole reason I bought the brand NEW book. Now I have to go through the trouble of returning it and waiting for another book to arrive. It was a bit of a disappointment. In all honesty, it would’ve been much more useful if it clarified in the description that the online access code to McGraw Hill Connect was NOT included. The book was in new condition though, I must admit.

Not very happy about the book not coming with the McGraw Hill Connect code as all of the ‘new’

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The pages are loosely bound into some sort of cheap thin plastic spiral. I never got any access codes which I had to order separately. The book fell apart in my backpack. I didn't return it because I was not able to fix it nor was it a solid object anymore. I was charged 116 dollars for this piece of trash. Apex Media ripped me off to the maximum with the 116 dollar charge.

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The book is fantastic. It is well written.

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